



FOUNDERS DAY GALA DINNER - 2024

PRIVACY NOTICE

Introduction

KCA University is registered as a Data Controller with the Office of the Data Protection Commissioner (Identification: 349-5820-E44E), and we are committed to ensuring that the data you provide us with is handled in accordance with Data Protection Act 2019 and the University Data Protection Policy. This privacy notice will explain how KCA University will process your personal data.

The personal data we process

The personal data we are collecting about you include personal details such as your name, telephone number, email address and employment information.

Most of this information comes from your direct registration either via the online form, electronic forms (such as .doc or .pdf), or physical forms.

Why we need your personal data

We are collecting your personal data in order to include you in our guest database as well as to guide sitting arrangement during the gala event. We will only collect data that we need in order to provide and oversee this service to you.

Legal basis for processing your data

The Data Protection Act 2019 requires us to have a legal basis for processing all personal data. In this instance, our legal bases are:

- **Contract:** we process personal data with a view to entering into a contractual relationship with you. We process personal data in order to fulfil our contractual obligations to you.

▪ **Legitimate interests:** we process personal data in ways which you would reasonably expect and which we believe have minimal privacy impact. Specifically, we process your personal data for these purposes:

- Deal with your enquiries and to make contact with you when you request information from us.
- Handle any complaints you may have so that we can improve our business.

▪ **Consent:** we offer you a real choice and control whether you wish to participate in the under listed activities unless the requirements form part of the terms and conditions:

- Contact you about events or activities which are held at KCA University and that we think may be of interest to you.
- Invite you to participate in focus groups and /or surveys.
- Invite you to be involved in our marketing activities using footage collected at this event which may include your image or creating videos, vlogs or social media content.

Consequently, a consent clause will be included at the end of this privacy notice.

What we do with your data and who we share it with?

All the personal data you submit is processed by staff at KCA University in Kenya.

We may also share your information with third parties, if those third parties form or are part of the team organizing this gala dinner.

The right to withdraw consent

If we have collected and processed your personal information with your consent, you can still withdraw your consent at any time. Withdrawing your consent will not affect the lawfulness of any processing we conducted prior to your withdrawal, nor will it affect processing of your personal information conducted in reliance on lawful processing grounds other than consent. You can withdraw your consent by writing to dpo@kcau.ac.ke

How long do we keep your data?

Your personal data will only be retained for as long as it is necessary in accordance with the University's Retention and Disposal Schedule.

What are your rights?

You can request access to the information we process about you at any time. If at any point you believe that the information, we process relating to you is incorrect, you can request to see this information and may in some instances request to have it restricted, corrected or, erased. You may also have the right to object to the processing of data and the right to data portability.

If you wish to exercise any of these rights, please contact dpo@kcau.ac.ke.

Please note that the ability to exercise these rights will vary and depend on the legal basis on which the processing is being carried out.

Complaints

If you wish to raise a complaint on how we have handled your personal data, you can contact the University Data Protection Officer who will investigate the matter.

Our Data Protection Officer can be contacted at dpo@kcau.ac.ke, by calling +254 710888022, or writing to Data Protection Office, P.O. Box 56808-00200, Nairobi, Thika Road, Ruaraka.

If you are not satisfied with our response or believe we are not processing your personal data in accordance with the law, you can complain to the Data Commissioners Office (ODPC) <https://www.odpc.go.ke>

Updates to this privacy notice

We may update this privacy notice from time to time in response to changing legal, technical or business developments. When we update our privacy notice, we will take appropriate measures to inform you, consistent with the significance of the changes we make.

I consent to KCA University processing my personal data for the purposes detailed above.